

Earthware Reusables Expands Convenient Reusable Takeout Container Return Program, Across Alberta

CALGARY, January 16, 2024 – [Earthware Reusables](#), a pioneer in sustainable solutions, is excited to announce the expansion of its innovative reusable takeout container return program across Alberta. Following the successful pilot project in select Calgary bottle depot [locations](#), the program is now being extended to include additional Calgary sites and communities in Cochrane, Chestermere, Langdon, and Okotoks. With plans to move into more communities, including Edmonton, in 2024.

The initial collaboration with Alberta Bottle Depots proved to be a resounding success, prompting Earthware Reusables to broaden its reach. Airdrie, Banff, and Canmore are also part of the program.

This expansion aligns with Earthware Reusables' commitment to promoting a circular economy by making it even more convenient for individuals to return their Earthware containers for reuse. Now food providers in these communities can come on board knowing their customers have a simple return solution. The company believes that sustainable practices should not only be accessible but also seamlessly integrated into daily routines.

"Our goal is to significantly reduce the 2.4 million takeout containers that Calgarians toss out every week. We are thrilled to witness the positive response from our initial pilot project in Calgary. Expanding to most locations in Calgary and reaching communities across Alberta is a significant step towards eliminating this unnecessary garbage" said John MacInnes, Founder of Earthware. "We are striving for a similar success rate of bottles and cans here in Alberta with an 82% return rate. It will take some time to build out that habit of now taking your takeout containers to the bottle depot too, but we are confident we can get there. Albertans are already committed to the process."

Customers can now easily return Earthware Reusable takeout containers for a refund at most Calgary depots and surrounding community depots, contributing to a more sustainable and eco-friendly future. Earthware Reusables looks forward to continued collaboration with local communities and businesses to eliminate single-use garbage.

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Note: The list of participating bottle depots is ever-growing. Please check the Earthware Reusables [website](#) for the most up-to-date information.

About Earthware Reusables:

Earthware Reusables is a leading provider of sustainable solutions, committed to reducing single-use waste. With a focus on circular economy principles, Earthware offers reusable takeout containers, contributing to a greener and more environmentally conscious world.



Proudly serving takeout in Zero Waste Containers



small
deposit

Order takeout & pay
a deposit per reusable
container



Enjoy our food & lightly
rinse container



50¢
back

Find a participating bottle depot
near you, at earthware.me/returns
and get 25¢ for each lid and 25¢ for
each base when they are Earthware
labeled and rinsed

Earthware collects them, sanitizes & recirculates them



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